

# Apprentice Project: A program design for integrating college internship with entrepreneurship education for Chinese international students

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## Introduction

This study discusses a program design for Chinese international students

Chinese international students

COLLEGE INTERNSHIP + ENTREPRENEURSHIP = "APPRENTICE PROJECT"

## Methods

<b>INTERVIEWS</b>	14 Chinese students were interviewed to collect their opinions towards internship and entrepreneurship. 3 of them are actually engaged in some kind of entrepreneurship currently. 11 of them are selected to vary from each other in their family and study backgrounds.
<b>ONLINE SURVEY</b>	A survey was carefully designed and passed to Chinese students via social media. 92 Chinese students took the survey. 54 valid responses were collected.
<b>DEMOGRAPHIC DATA</b>	Demographic data of Chinese students at UT was collected from university office.
<b>CULTURAL INSIGHTS</b>	Cultural insights were added in this study as empirical data.
<b>PROGRAM DESIGNING</b>	As a former game designer, the researcher used his designing skills in the program designing of Apprentice Project.

## Results

**Self-satisfaction of current internship status**

#	Option	Main Reason	Somewhat influential	No influence	Total Responses
1	To enrich resume as well as enhance competitiveness	34	6	1	41
2	To practice knowledge and skills	27	12	1	40
3	To make an earning	12	22	5	39

**College internship experience**

78% High interest level

**Key Issues**

- Resume enhancement
- Challenges to resolve

**Key Issues**

- Strengths in entrepreneurship
- The problem of finding viable projects

## Conclusions

**A possible model**

Corporate America: provider of projects → Apprentice Project: coordinator of projects → Student groups: executor of projects

**Feature#1** Providing students with project experience.

**Feature#2** A management team will handle most of the communications.

**Feature#3** Requires expertise and motivation under low paying.

**Feature#4** Well-defined market projects outsourced from corporate America.

## Literature cited

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## Further information

**Questions remain on how to implement:**

- How can Apprentice Project team dig into corporate America and collect market projects at the first place?
- How can Apprentice Project find the right student team to work on a particular project?
- How can Apprentice Project raise funds to keep itself functioning well?
- What if a student team fails a project? How to deal with the incomplete project and the student team?
- How to measure whether a student team's work meets the requirement of a project?