

HDO M.A. Faculty Profiles

Art Markman

Annabel Irion Worsham Centennial Professor
Departments of Psychology and Marketing
Director of Research, IC2
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Education: Ph.D., University of Illinois

Dr. Markman's research explores thinking. He has studied the way people form and use analogies, the mechanisms of decision-making, the modes that allow people to form categories, and the influences of motivation on reasoning. He has always been interested in bringing insights from Cognitive Science to a broader audience. To that end, he writes blogs for many sites including Psychology Today and Fast Company. Dr. Markman consults for companies interested in using Cognitive Science in their businesses. Along with Dr. Bob Duke, he hosts the radio show Two Guys on Your Head for KUT Radio in Austin. Dr. Markman has written several books intended for the general public including *Smart Thinking* (2012), *Habits of Leadership* (2013), and *Smart Change* (2014).

David I. Beaver

Professor, Departments of Linguistics and Philosophy
Director, Cognitive Science Program
Graduate Studies Advisor, HDO
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Education: Ph.D., University of Edinburgh

Dr. Beaver has over twenty years of experience as a teacher and public speaker. As well as leading regular university classes from freshmen to advanced graduate students, he has taught a 10 week Continuing Studies class at Stanford University on metaphor, and distance learning courses over the internet. He frequently gives presentations and consults with groups outside of his areas of specialization, ranging from high-school students to military, legal, and commercial groups. Dr. Beaver's research and teaching concerns linguistic meaning, an area traditionally subdivided into two subfields, semantics and pragmatics.



Other Important People:

Randy Diehl

Dean, College of Liberal Arts
Professor, Department of Psychology

Mark Musick

Associate Dean for Student Affairs, College of Liberal Arts
Professor, Department of Sociology

Richard Flores

Associate Dean for Academic Affairs, College of Liberal Arts
C.B. Smith Sr. Centennial Chair
Professor, Anthropology and Mexican American Studies

Tatem Oldham

HDO Career Coach; Associate Director of Liberal Arts Career Services

Clay Spinuzzi

Professor, Department of Rhetoric and Writing

Assistant Graduate Advisor, HDO

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Education: Ph.D., Iowa State University

Dr. Spinuzzi studies how people communicate, argue, and persuade in professional work activity, and he is currently conducting a study of entrepreneurs learning how to make effective business pitches to global markets. In The University of Texas at Austin's Human Dimensions of Organizations program, Dr. Spinuzzi teaches two courses: HDO 386 (Persuasion and Argumentation) and HDO 390 (Qualitative Research). Dr. Spinuzzi has authored three books: *Tracing Genres through Organizations* (MIT Press, 2003), *Network* (Cambridge University Press, 2008), and *Topsight* (via Amazon CreateSpace, 2013). He has also published several award winning articles. Currently, Dr. Spinuzzi is conducting research for a new book on coworking and other forms of loose organizations in Austin.

Dan Bonevac

Professor, Department of Philosophy

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Education: Ph.D., University of Pittsburgh

Dr. Bonevac's research focuses on the intersection of metaphysics, philosophical logic, and ethics. His first book, *Reduction in the Abstract Sciences*, received the Johnsonian Prize from *The Journal of Philosophy*; he has written four other books and edited or co-edited four others, as well as more than fifty articles in academic journals.

Elizabeth Richmond-Garza

Distinguished Teaching Associate Professor, Department of English

Director, Program in Comparative Literature

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Education: Ph.D., Columbia University

Dr. Richmond-Garza's research concentrates on Orientalism, the Gothic, Cleopatra, Oscar Wilde, and European drama. Trained in Greek as well as modern aesthetics, she works actively in eight languages. Richmond-Garza is renowned for her creative, multi-media approach to teaching. Among other honors, she has been awarded the Chad Oliver Plan II Teaching Award, the 16th annual Friar Centennial Teaching Fellowship, and the Minnie Piper Stevens Teaching Award. She was elected to the Academy of Distinguished Teachers in 2004 and was awarded the Regents' Outstanding Teaching Award in 2009.

Frenkel Ter Hofstede

Associate Professor of Marketing, Department of Marketing

McCombs School of Business

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Education: Ph.D., University of Wageningen, (the Netherlands)

Dr. Hofstede's substantive research interests are in market segmentation, international marketing, new product development, branding, and direct marketing. His methodological interests are in developing and applying methodologies to solve problems in the above-mentioned substantive areas, with a special interest in Mixture Models, Bayesian Analysis, and Markov Chain Monte Carlo estimation methods. Frenkel's papers appeared in *Economics Letters*, *International Journal of Research in Marketing*, *Journal of Classification*, *Journal of Marketing*, *Journal of Marketing Research*, and *Marketing Science*.

Pauline Turner Strong

Professor, Department of Anthropology and the Center for Women and Gender Studies

Director, Humanities Institute

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Education: Ph.D., University of Chicago

Dr. Strong's expertise includes gender, class, ethnicity, nationalism, organizational culture, youth culture, and the public humanities. Her most recent book, *American Indians and the American Imaginary*, was published in 2012. She is currently working on a book on the role of 20th century youth organizations in the development of American cultural citizenship. As director of the Humanities Institute she leads interdisciplinary programs that bridge divisions between campus and community. She has received several university-wide awards for her teaching and mentoring at both the undergraduate and graduate levels.

Paul Woodruff

Darrell K. Royal Professor in Ethics and American Society, Department of Philosophy

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Education: Ph.D., Princeton University

Dr. Woodruff began teaching at The University of Texas at Austin in 1973 with a specialty in ancient Greek philosophy. Woodruff has written a number of translations from ancient Greek, including works by Plato, Sophocles, and Thucydides. His recent publications include *The Necessity of Theater* (Oxford University Press, 2008), *The Ajax Dilemma* (Oxford University Press, 2011), *Reverence: Renewing a Forgotten Virtue* (2d Edition, Oxford University Press, 2014), and contributions to *The Cambridge Companion to Early Greek Philosophy* (1999), *A Companion to Aristotle* (Wiley-Blackwell, 2009), *Cambridge Companion to Ancient Skepticism* (2010), and *A Companion to Sophocles* (Wiley-Blackwell, 2012). He has been Visiting Professor at the University of Pittsburgh and has twice directed NEH seminars on ancient philosophy.

Mary Rose

Associate Professor, Department of Sociology

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Education: Ph.D., Duke University

Since 2002, Dr. Rose has been Assistant Professor of Sociology and Law at the University of Texas at Austin, where she teaches law students an introductory survey course on empirical research methods. She also teaches graduate seminars on law and society research and on the social science of justice, both of which are cross-listed with the law school.

Her scholarship examines lay participation in the legal system and perceptions of justice, and she has written on a variety of topics including the effects of jury selection practices on jury representativeness, citizen reactions to jury selection questioning, jury damage awards, and public views of fairness in sentencing. She is also an investigator on the landmark study of decision making among 50 deliberating juries from Pima County, Arizona. She serves on the editorial boards of *Law & Social Inquiry*, *Law & Society Review* and is a trustee of the Law & Society Association. In 2005, her research on the peremptory challenge was cited in the U.S. Supreme Court decision, *Miller-el v. Dretke*.