Maturing Pre-Employment Assessment Programs

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Introduction
This project examines how organizations should mature their pre-employment assessments and the benefits they will gain from maturation.

Methods
This study was a research project of numerous sources including:
• HDO Learnings
• Academic Studies and Papers
• Business Reviews / Case Studies
• White Papers
• Conferences
• Experience with Assessment Programs

Research was done to see how top performing organizations are utilizing pre-employment assessment programs, what best practices they have implemented and their benefits.

Results
Organizations should be continuously monitoring their pre-employment assessment programs and ensuring that they are maturing the programs to meet the continuously changing needs of the organization.

Greater Defensibility in Selection Practices

Assessment and Implementation of Best Practices:
• Competency Models defined and utilized
• Talent Pools created
• Alignment of Assessment to Organizational Strategies
• Leadership assessment and development

Increase Candidate Experience: Organizations must increase their employment brand and candidate experience to ensure recruitment of top talent as the majority of the workforce in 2015 is passive talent.

Conclusions
Assessments are already in use in most organizations – increase utilization and experience for both the company and the candidate.

Employee turnover can cost the organization 30% to 50% of the annual salary for entry-level employees, 150% for mid-level employees, and 400% of executive’s salary.

Assessments can have a proven positive impact on customer service, productivity, sales, turnover, employee satisfaction, safety incidents, and candidate experience to name a few areas.

Talent strategies and assessment programs in particular should be continuously maintained and improved to ensure maximum results and returns.

Getting appropriate information to people in the organization to utilize in decision making is essential in getting the right people in the right role at the right time.

This is a program with the potential to pay for itself multiple times over and this program should be measured to demonstrate the impact to the organization.

Literature Cited

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