Managerial Barriers of Hotel Green Practices: A Case Study
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INTRODUCTION
Businesses today are being influenced by green trends and policies and are becoming more conscious of their environmental impact and it's good business to do so.

Hotels in particular are making progressive strides but there still remain barriers to implementing green practices faced by management.

This project addresses and conceptualizes what managers perceive to be the most significant barriers.

METHODS
- Case study approach - real-life context
- Non-probability convenience sample
  - 8 former managers
  - Employment duration 2.5 - 6 years
  - Various resort departments
- Semi-structured interviews
- Documented common codes & themes

RESULTS

CONCLUSION
“Organizational barriers are not unique to environmental problems, but which affect a firm’s capacity to deal with any form of change, including environmental change.”

OVERCOMING BARRIERS

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Literature Cited