

How Millennial Workplace Experiences Are Impacted by Perceptions of the Millennial Generation

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Introduction

The Millennial generation makes up the largest segment of the U.S. labor workforce and will continue to increase while millions of older workers retire over the next decade.

Public perception of the generation has become increasingly negative in nature. With such a significant penetration within the U.S. workforce, it is important to understand if/how the negative public opinion translates to the Millennial workplace experiences.

This study provides insights directly from Millennials and contributes to understanding the unique workplace experience of this generational cohort as it relates to the negative public perception.

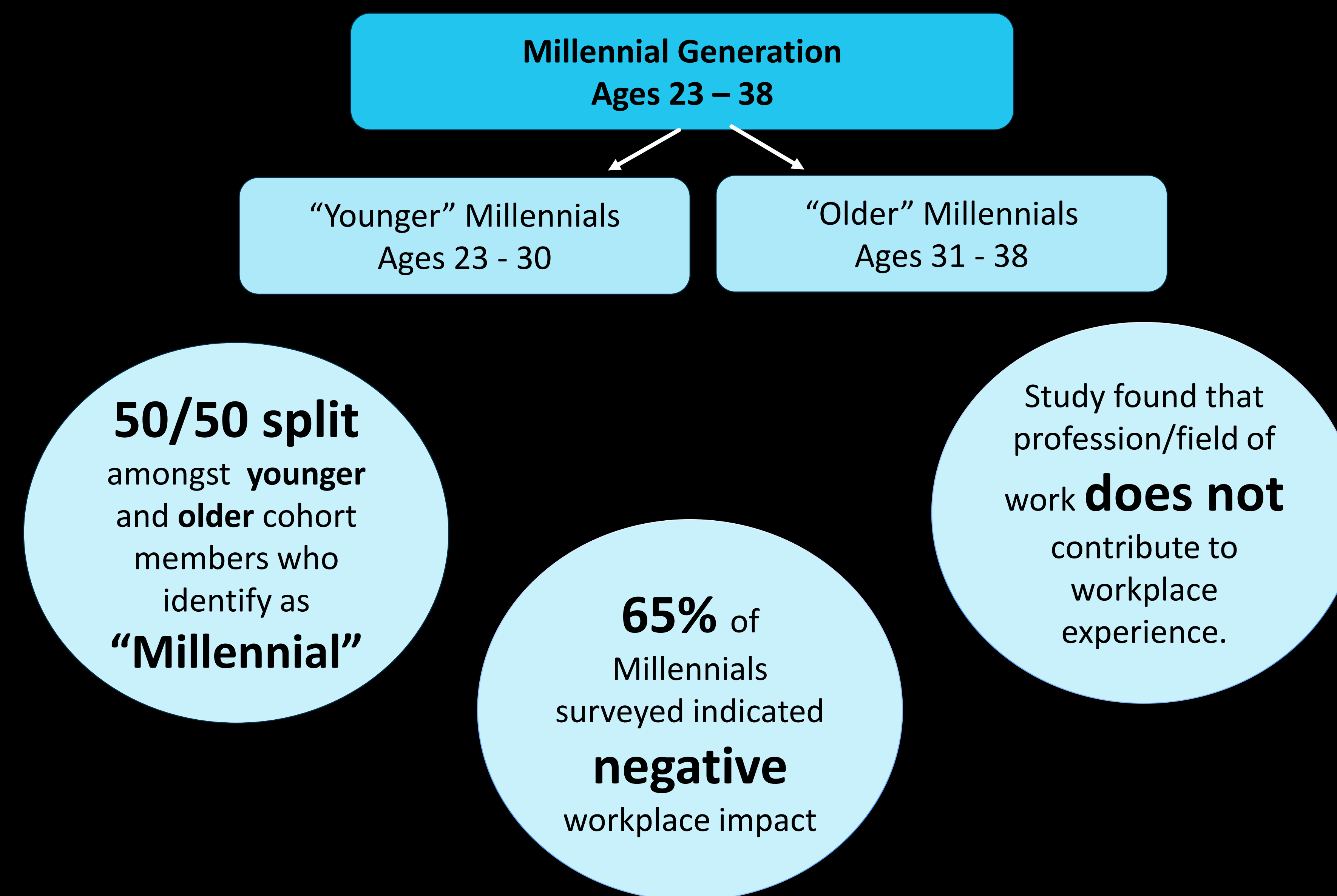
Methods

Literature review of existing literature and studies pertaining to the Millennial generation, to include intergenerational studies.

Quantitative Research conducted via electronic surveys to capture insights of working Millennials.

Qualitative Research conducted through one-on-one interviews with working Millennials.

Results



**Data presented is from survey sample of 79 participants.*

Conclusions

This research project contributed to the existing literature regarding the Millennial generation and workplace experiences.

Research may be leveraged by organizational leaders to raise awareness regarding:

- Millennial employee impacts by the negative perception of their generation.
- Awareness that “older” Millennials may still associate to the generational term.

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Further Information

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