

Introduction

- The increasing importance of global teams
- Global teams face more challenges in teamwork and efficiency
- Researchers identified and examined challenges like “Geography, national culture, language and time”
- Autoethnography as a research method is underrepresented in previous studies

Methods

- Narrative research: Autoethnography
- Play dual roles as a member and research in the global team study
- Use personal experience to examine and critique global team culture
- Reveal the relationship between individuals and the organization in a real-world global team setting.

Results

- Shared four lived stories to describe how prioritization, evaluation, trust, and fairness are perceived through a cultural and individual lens.
- Described how time zone difference, geography distance, culture conflicts, and language expression entangle together and create a unique and complex environment.
- Critique assumptions and examine the knowledge about global team engagement.
- Revealed the complexity of the global team from an individual perspective.



The Challenges of Global Teamwork an Autoethnography of a Global Team

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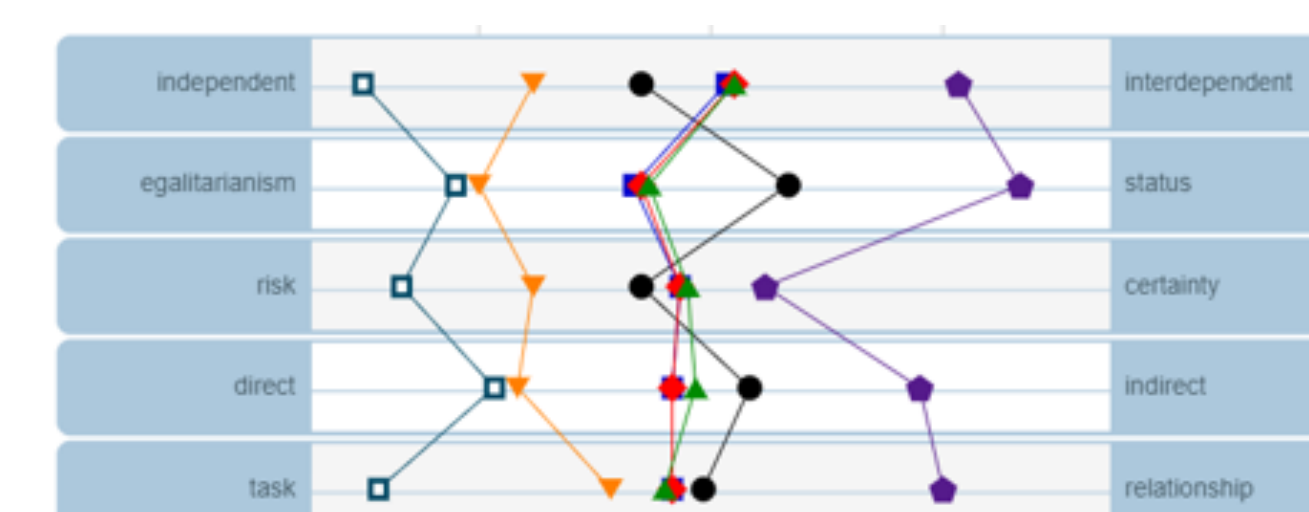
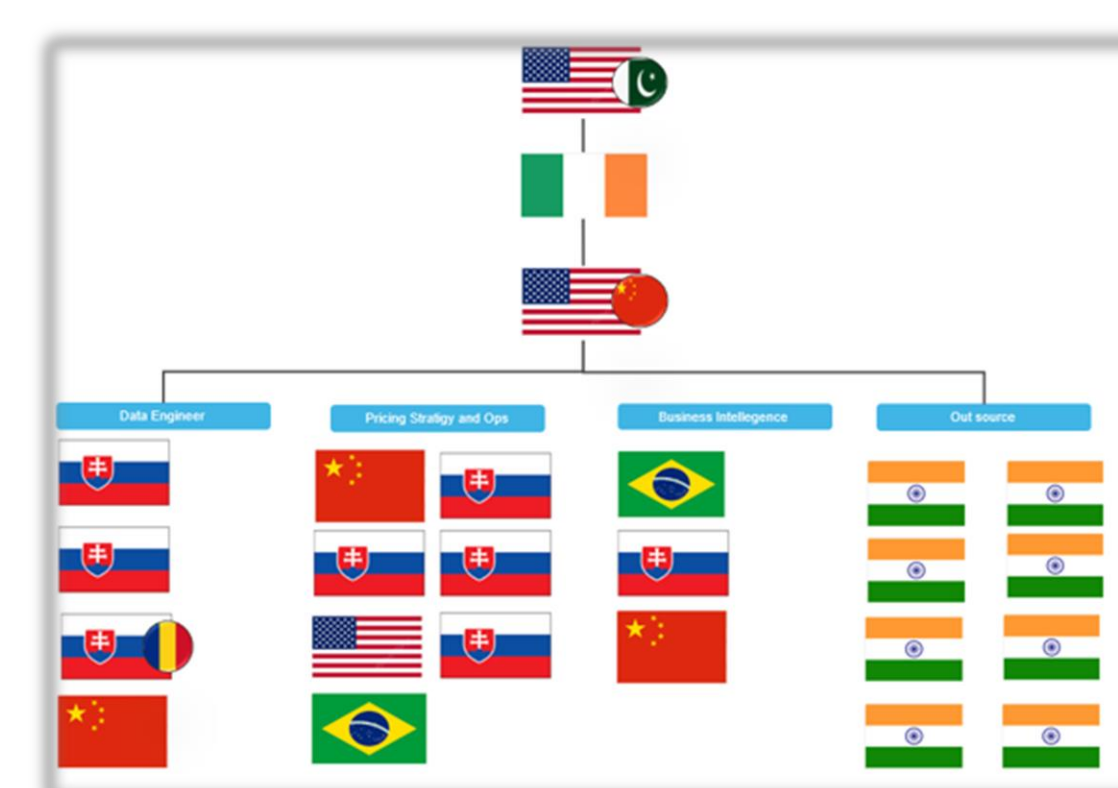
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Acknowledgments

A very special thanks to the HDO professors and staff for their guidance, to my HDO cohort teammates for their friendship and helps, to my leaders and peers for their support. And to my husband for his patience and encouragement along this journey.

When team members with cultural backgrounds and are working in different locations,

- Their communication could easily deteriorate with misunderstanding and distrust
- The conflicts in a global team come from multiple dimensions
- These barriers entangle together make global teamwork more difficult than the conventional co-location team.



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