Students on the 22-24 Catalogue: The HDO major merged the Data and Analytics and Qualitative Fields into the “Methods” Field. You need at least one Methods Field course.

- HDO majors are not guaranteed seats. Some departments restrict to their majors.
- All prerequisites and restrictions apply. Read the course description in the schedule.
- FLAGS are noted. If you need Flags, here is your chance to double with your major.
- Course departments, numbers, and TITLES must match in order to count.
- Course numbering: UPPER and lower-division “U/D or l/d”
  o Upper-division: second digit in course number is 2-7 ex. 320-379
  o lower-division: second digit in course number is 0-1 ex. 300-319

Data and Analytical Methods Field 20-22 / “Methods Field” 22-24

Why do HDO majors take data-focused courses?

To study people in groups, you need to know how to study people in groups. A foundation in quantitative reasoning is a key component in thinking critically about data and how it can be used to drive change. These types of courses aim to teach students about collecting and analyzing data that involve statistical analysis. These courses involve the development of surveys and experiments; basic statistical analysis; econometrics; and computational methods.

ADV 309R  Intro to advertising and public relations research – QR Flag; Core/COLA Math
AFR 302M  Numbering Race – QR Flag; CORE/COLA Math
ECO 304K  Introduction to Microeconomics – QR Flag
ECO 304L  Introduction to Macroeconomics – QR Flag
ECO 420K  Microeconomic Theory
ECO 329  Economic Statistics – QR Flag
ECO 330T  ECO of Money: Past to Bitcoins
EDP  308  Stats Reasoning/Literacy – QR Flag; CORE/COLA Math
EDP  371  Introduction to Statistics – QR Flag
E 310D  Introduction to Digital Studies – QR, WR Flag
Qualitative reasoning is a key way of studying people as individuals and groups. These courses help you learn the most reliable ways of collecting and analyzing people-centered data such as opinions, feelings, and viewpoints. They are meant to enhance your understanding of gathering information about people as they function in groups, cultures, and organizations. These courses introduce students to data gathering methods including observation, ethnography, interviews, history, etc.
Creativity and Innovation Field

*Why do HDO majors take creativity and innovation courses?*

We know that the disciplines in the liberal arts enhance creative thinking and the generation of new ideas. These courses require students either to think in new ways about personal and organizational dynamics or to study how organizations promote the development of new ideas. Classes may focus on theater, creative writing or the arts or may study the way individuals, groups, and cultures can generate, evaluate, and implement new ideas.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Flag(s)</th>
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<tbody>
<tr>
<td>ARC 308</td>
<td>Architecture and Society</td>
<td>GC Flag</td>
</tr>
<tr>
<td>ARH 301</td>
<td>Introduction to Visual Arts</td>
<td>GC Flag</td>
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<tr>
<td>ADV 332C</td>
<td>New Media Entrepreneurialism</td>
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<tr>
<td>ADV 339L</td>
<td>Brand Storytelling - WB</td>
<td>WB</td>
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<tr>
<td>ARI 338</td>
<td>Designing for Human Behavior</td>
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<tr>
<td>ARI 350R</td>
<td>Design Firm Leadership</td>
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<tr>
<td>CRW 315D</td>
<td>Playwriting I – WR Flag</td>
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<tr>
<td>CRW 325P</td>
<td>Poetry Writing - WR Flag</td>
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<tr>
<td>DES 309</td>
<td>Introduction to Design</td>
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<tr>
<td>DES 334C</td>
<td>Interaction Design I</td>
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<tr>
<td>EDC 350</td>
<td>Women in Executive Leadership – WB</td>
<td>WB</td>
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<tr>
<td>EDC 350</td>
<td>Education, Innovation, and Entrepreneurship</td>
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<tr>
<td>F A 355</td>
<td>Women in Entrepreneurship</td>
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<tr>
<td>F A 371</td>
<td>Business of Entertainment – II Flag</td>
<td>II Flag</td>
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<tr>
<td>F A 371</td>
<td>Entrepreneurial Leadership for Women</td>
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<tr>
<td>F A 371</td>
<td>House Management / Audience Relationships</td>
<td></td>
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<tr>
<td>IDT 301D</td>
<td>Introduction to Design Thinking</td>
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<tr>
<td>MUS 334</td>
<td>Music of African Diaspora – CD, GC Flag</td>
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<tr>
<td>PHL 322</td>
<td>Science and the Modern World</td>
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<tr>
<td>P R 332C</td>
<td>New Media Entrepreneurialism</td>
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</table>
Culture and Communication Field 20-22 / “Cultural Competence” 22-24

Why do HDO majors take culture and communication-focused courses?

A key strength of the HDO major is its ability to teach you about the ways others think, live, experience, and communicate. These courses develop your cultural proficiency and communication skills, by challenging you to sharpen your writing/speaking skills and/or your understanding of cultures outside of your own.
E 314V Mexican American Literature and Culture – CD, WR Flag
E 321 Shakespeare – GC Flag
HIS 301J Globalization: A Modern History - GC Flag
HIS 317L Black Power Movement – CD Flag
HIS 334E Modern Egypt: A History – GC Flag
HIS 346W Church and State in Latin America – GC Flag
HIS 366N Global History of Disease – GC Flag
J 348G The Business of Sports Media
KIN 312 Sport Industry in America - WB
MAS 316C Immigration and Ethnicity
PHL 304 Contemporary Moral Problems – E Flag
PHL 318 Introduction to Ethics – E Flag
PHL 347 Philosophy of Law – E Flag
P R 305 Fundamentals of Public Relations
P R 305S Integrated Communication for Sports
P R 320 Integrated Communication for Non-Profit Organizations
P R 348S The Business of Sports Media
REE 325 Bad Language: Race, Class, Gender – GC Flag
REE 345 Regions and Cultures of Europe – GC Flag
R M 357E Intro to Risk Management
RTF 303C Intro to Media and Entertainment Industries – WB
SOC 309C Creating a Sustainable Society – E Flag
SOC 325L Sociology of Criminal Justice
SOC 330P Sociology and Social Psychology
SOC 333K Sociology of Gender – CD Flag

HUMAN DIMENSIONS of ORGANIZATIONS

The University of Texas at Austin
College of Liberal Arts